

Paul Grant CV

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w tiny.cc/linkedin_referrals

Noted Clients

BlackBerry

Mississauga, ON

In February of 2013, I completed a 9 month in-house UI contract working on development, quality control and, mid-way through, full management of the 1,500+ in-app icons for BB10. Working alongside a dedicated team of UI and UX professionals, initial goals focused on rapid icon deployment spanning dozens of in-house apps and OS framework. Later, efforts involved streamlining of styles, colours and naming conventions, as well as some light UX investigation.

Cisco Systems

Washington, DC, USA

In 2009, based on a positive past project, Cisco sought out my unique skills to develop a brandmark that would tie together networking and ObamaCare while providing an image of helping people. That design had a big impact at Cisco, so much so that they recalled my services in 2011 to generate a themed family of logos involving the Federal Reserve, Homeland Security and various governmental services. Our relationship continues to grow in areas of print, web and video.

Sun Life Financial

Toronto, ON

Since 2010, I have had the unique opportunity to storyboard four web-based instructional videos for Sun Life. Leveraging my experience in animation, illustration and art direction, we have gone from one successful production to another. Each board is unique in both story and execution. One board, for example, consists only of visual FX and green screen, while another is 100% vector. In the latter, I generated 40+ panels of artwork and direction for the animator.

Past Work

Thin Data

Toronto, ON

Sr. Designer / Oct '07 - Jul '09

Social media focused email campaigns, mobile and microsite UI design for top Canadian clients. Provided strong brand direction and design from wireframe to PSD.

LJN Group

Mississauga, ON

Sr. Designer / Oct '06 - Oct '07

Print-based advertising, including mall hoardings, posters, directories, promos and campaigns; transit and billboard. Fully directed projects, as required, from concept to print.

The Logo Factory

Mississauga, ON

Sr. Designer / Oct '98 - Oct '06

Brand design, redesign and consulting for global clientele, promos, Flash, stationery, banners, light amount of web UI. Streamlined the file setup process.

Background

Skills

Expert in Adobe Illustrator, Photoshop, InDesign and Acrobat; solid skills in Adobe Flash and MS Office; expert on Mac and PC

George Brown College

Toronto, ON

Diploma: Graphic Design
Oct '06 - Oct '07

Sheridan College

Oakville, ON

Certificate: Classical Animation
Summers '04 - '06